

ORDER



Orders

Order / Rev: 47032

Alt Order #: 9782001 /Brad

Product Desc: AMER FOR PROSPERITY

Estimate: 478

Flight Dates: 08/28/12 - 09/03/12

Original Date / Rev: 08/03/12 / 08/27/12

Order Type: GENERAL

WHP-TV CBS21

Primary AE: Millennium Washington DC

Sales Office: MNAT

Sales Region: National

Agency

Name: Mentzer Media Services

Buying Contact:

Billing Contact:

600 Fairmount Ave

Towson, MD 21286

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Americans for Prosperity

Demographic: A50+

Product Codes: Issues/Propositions

Priority: P-1

Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHP-TV CBS21	27%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	52%	\$0.00
WHTM	10%	\$0.00
WLYH	0%	\$0.00
WPMT	11%	\$0.00